

Privacy Policy

Last Updated: 22/8/2023

1. Introduction

Welcome to 4PiLabs PTY LTD. We are committed to protecting your privacy and handling your personal information with care. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information. By using our services, you consent to the practices described in this policy.

2. Information We Collect

a. Public Website

Usage Data: Our public website uses Google Analytics to collect anonymous usage data, such as IP addresses, browser types, and referring pages. This data helps us understand how visitors use our site and improve its functionality. Google Analytics may use cookies and other tracking technologies. Please refer to Google's privacy policy for more information.

b. Dynamic CMS

Email and Encrypted Password: When you register for an account on our 'Dynamic' content management system, we collect your email and store an encrypted password to enable secure access to your account.

Content Data: 'Dynamic' allows you to upload and manage various types of content, such as photos, text, blogs, projects, and other business-related information. We store this content on your behalf but do not access or use it for any purpose other than providing the CMS service to you.

3. Use of Information

a. Public Website

Usage data collected via Google Analytics is used to analyse website traffic and improve our website's functionality and content.

b. Dynamic CMS

We use your email to communicate with you about your account, provide support, and send important updates related to our services.

Your encrypted password is stored securely and cannot be accessed or retrieved by us.

Content data you upload to 'Dynamic' is stored solely for the purpose of serving your content on your website.

4. Disclosure of Information

a. Public Website

We do not disclose your email or content data to third parties unless required by law or with your explicit consent.

b. Dynamic CMS:

Anonymous usage data collected via Google Analytics may be shared with Google and its partners as described in Google's privacy policy.

5. Security

We employ industry-standard security measures to protect your personal information, including encryption and access controls.

6. Your Rights

You have the right to access, correct, or delete your personal information held by us. You can do this by contacting us at contact@4pi.com.au

7. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for legal compliance. We will notify you of any material changes via email or through our website.

8. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at contact@4pi.com.au